



PR: 407	Client: Intrallect
Status: Immediate	Date: 20 th October 2004
Client contact: Dr Charles Duncan CEO Intrallect T: 0870 234 3933 c.duncan@intrallect.com www.intrallect.com	Agency contact: Mike Reynolds or Ryan Smith Sigma Communications T: 01577 866776 F: 01577 866822 Michael@sigmacommunications.co.uk ryan@sigmacommunications.co.uk

INTRALLECT PROFITS FROM LEADING EDGE LEARNING TECHNOLOGY

Edinburgh-based software house Intrallect has reported a highly positive financial year 2003-2004 with profits of £20,000 on revenues of quarter of a million pounds.

The company specialises in the development of Learning Object Management Systems which makes it easier for organisations to share, reuse and repurpose learning and training assets. Intrallect has established itself as the global leader in such systems for the academic sector with installations in universities across Europe and Australia.

Earlier this year the company won a six-figure tender to build a national learning object repository on behalf of the Joint Information Systems Committee (JISC). The repository, called JORUM, will use Intrallect's market leading Learning Object Management System, intraLibrary, to store and organise learning materials and resources, so they can be shared and reused throughout the UK's Further and Higher Education communities.

"This has been a milestone year for Intrallect," said Dr Charles Duncan, CEO, Intrallect. "We have won a number of significant tenders,

development of the product has gone from strength to strength and we have added more technical staff to enhance development. Intrallect is now acknowledged as the de facto expert in the field of learning object management systems. Academic institutions across the world are beating a path to our door as word has spread about the functionality and usability of our learning object solutions."

Intrallect is to participate in the Connect Scotland investment conference in Edinburgh (25/26 October 2004) to raise additional funding for accelerated market development.

For further information about Intrallect visit www.intrallect.com or call 0870 234 3933.

- Ends -

Notes to editors

Intrallect was formed in June 2000 by Dr Charles Duncan, Dr Peter Douglas and Dr Martin Morrey as a spin-out from the University of Edinburgh. The company offers software tools, including the world-leading intraLibrary, for the current and next generation of e-Learning systems. Intrallect is first to market with this new range of tools enabling enterprise-wide sharing and reuse of e-learning material. These innovative tools, rigorously compliant with existing standards/specifications, capture and store e-learning content, separating the content from any specific technology – thus increasing the longevity and flexibility of the valuable knowledge and skills encapsulated in the e-learning content. Uniquely, Intrallect provides transformation channels to delivery content from a single source into multiple delivery channels, be they proprietary "web-based learning environments" or substantially different technologies such as interactive digital television or wireless, handheld devices, and devices yet to be devised.

About IntraLibrary

IntraLibrary enables organisations to share and re-use learning resources using a simple, web-based interface. Learning resources can include documents, presentations, web pages, images, multimedia and quiz datasets. These resources are stored as "learning objects" together with metadata which makes it very easy for users to retrieve and reuse using Intrallect's powerful search facilities. IntraLibrary is a strategic technology which underpins a mixed learning environment and saves the cost of "reinventing the wheel" when

creating and using learning content. The latest version adds additional functionality such as the ability to preview all content objects inline including flash objects and improved performance with faster upload and increased reliability.

-//-